

BCAM Support Donate Volunteer and Pink Ribbon

Breast Cancer Awareness Month is a global health campaign promoted by BCA health organizations every October. [RocknBauble](#) Handcrafted Awareness Jewelry pitches in by donating 15% of their Breast Cancer Awareness Jewelry proceeds to the Susan G. Komen Organization during October.

The Breast Cancer Awareness Month Campaign (AKA BCAM, NBCAM) offers a wealth of information and support to those affected by breast cancer through numerous channels. In addition to providing a springboard for breast cancer charities to raise awareness of their work and of the disease, BCAM is also an opportunity to remind women to be breast aware for earlier detection. The color Pink and Pink Ribbons are used to represent BCA internationally. In support of Breast Cancer Awareness [RocknBauble](#) has created a unique line of handcrafted [Breast Cancer Awareness jewelry](#) that includes Awareness Bracelets, Earrings, Anklets, Book-Thongs and Necklaces. Ten percent of the RocknBauble Breast Cancer Awareness Jewelry line proceeds will be donated to the Susan G. Komen for the Cure Organization all year long and 15 percent during October.

About Breast Cancer Awareness Month

National Breast Cancer Awareness Month's core message is the importance of early detection, with a special emphasis on regular mammography exams. Since the program began in 1985, mammography rates have more than doubled for women age 50 and older and breast cancer deaths have declined. In 1982 the Susan G. Komen for the Cure launched the global breast cancer awareness movement. Today, Komen for the Cure is the world's largest grassroots network of breast cancer survivors and activists fighting to save lives, empower people, and ensure quality care for all. National Breast Cancer Awareness Month (NBCAM) aims to have women of all ages know that breast health is a year-round concern. Early detection as well as education about breast cancer can be two of the best possible "medicines" toward fighting the disease. Breast cancer is the second most common cancer among women, and breast cancer recurrence is possible even in women who have had a mastectomy (breast removal). A manufacturer of breast cancer drugs founded the Breast Cancer Awareness Month in the year 1985 say some sources and in 1993 Evelyn Lauder, VP of Estée Lauder established the Pink Breast Cancer Awareness Ribbon as its symbol. The objective of the NBCAM from the start has been to promote mammography as the most effective weapon in the fight against breast cancer. Women make up more than 50 percent of the American workforce and approximately 44 percent of those diagnosed with cancer will be employed at the time. Breast cancer is the second most often occurring cancer (cervical cancer is first) among women in Ethiopia. NBCAM is a year-round resource for patients, survivors, caregivers and the general public.

About RocknBauble

RocknBauble.etsy.com jewelry artist Andi states, "As a nurse I like to heighten the public's awareness of Breast Cancer. My mother is one of the lucky ones to have survived breast cancer with 22 years of being cancer free and each day is a true gift to our family. The new Breast Cancer Awareness Jewelry Line is my way of showing support for this cause." Andi fashions her awareness jewelry by hand and meticulously selects all materials so each piece is unique. Custom lampwork beads, dichroic glass, cast sterling, vintage glass and Lucite along with Swarovski Crystals, Fresh-water Pearls, gemstones, and Sterling Silver Charms are used in this high quality jewelry, as well as some unusual settings all of which are handmade by artisans from all over the world. Andi will craft personalized or custom made jewelry from your design, an idea or select from her current offerings. Andi invites you to visit her storefront on Etsy

(RocknBauble.Etsy.Com) to view and purchase awareness jewelry for all causes with ten percent of all proceeds donated to their respective causes on a continual basis. RocknBauble Dot Etsy Dot Com Think Pink for October and show your support!